

Media Feedback Policy

The key principles of assessment and feedback at SHS

The purpose of feedback is for students to secure the best possible understanding of the knowledge and skills of each subject's curriculum. According to the Education Endowment Foundation (EEF), feedback is an area which can have very high impact with minimal cost, based on extensive research. The EEF have estimated that effective feedback will give an additional 6 months of progress for students.

Feedback is a vital part of the teaching and learning process and will happen when determined by the subject curriculum. It will be used to identify gaps or misconceptions in knowledge or skills. Feedback will be used to inform teacher planning so that an opportunity is provided for students to close the gaps in knowledge or skills.

Formative assessment

We agree with the EIF that:

“Teachers and leaders use assessment well, for example to help learners embed knowledge and use knowledge fluently or to check understanding and inform teaching. Leaders understand the limitations of assessment and do not use it in a way that creates unnecessary burdens for staff or learners.”

Each year group will have 2 exams during the academic year. These will be used to provide a snapshot of student's understanding of the curriculum at that time. After these assessments students will have the opportunity to complete a Designated Improvement Task (DIT), which will show them how they could have improved their mark.

Summative assessment will take place at the end of Key Stage 4 and 5 against nationally recognised benchmarks e.g. GCSE or A-Level grades.

Reports

The school operates two reporting points after each year group exam period. One of these is a comment report.

Key responsibilities:

SLT will:

- Quality assure the year group exams and effectiveness of feedback in lessons

Heads of Department will:

- Ensure that departmental assessment and feedback maps are completed and shared with everyone in the department
- Ensure that teachers give feedback in line with the departmental feedback policy

Teachers will:

- Give feedback in line with the key principles of the SHS feedback policy

Students will:

- Be receptive and respond in a positive manner to feedback

Marking codes:

Year Group	Term 1 Feedback	Term 2 Feedback	Term 3 Feedback	Term 4 Feedback	Term 5 Feedback	Term 6 Feedback
9	1. Peer assessment of magazine covers 2. Teacher assessment, end of unit test on magazines	1. Self-assessment of film posters 2. Teacher assessment, end of unit test on film posters	Exams week 5	1. Peer assessment of Component 1 Section A set text 1 (NTTD) 2. Teacher assessment of Component 1 Section A set text 2 (MWTGG)	Exams week 4	1. Self-assessment of Component 1 Section A set text 3 (Vogue) 2. Teacher assessment of Component 1 Section A set text 4 (GQ)

The key pieces of work and assessments will be marked based on the school's marking codes:

- **CL** = missing capital letter
- **V** = incorrect and inappropriate use of vocabulary
- **SP** = spelling error (write out the correct spelling and direct students to correct these during DIT.)
- **G** = grammatical error
- **^** = missing word(s)
- **_____** = awkward expression/phrasing does not make sense
- **P** = incorrect use of, or missing, punctuation

Monitoring of the assessment cycle

Monitoring and sampling of the assessment cycle is in place to quality assure the process at all levels. Most importantly this will support a continual process of reflection and self-improvement in all colleagues professional practice. This will contribute to the evaluation of the policy at the end of the academic year.

Monitoring will take place by:

1. Learning walks carried out by SLT and Heads of Department during the academic year
2. Department meetings in which time will be devoted to carrying out moderation after year group exams.

1.Department assessment plan for 2023-2024 – Media

See below.

Year Group	Term 1 Feedback	Term 2 Feedback	Term 3 Feedback	Term 4 Feedback	Term 5 Feedback	Term 6 Feedback
9 GCSE	1. Peer assessment of magazine covers 2. Teacher assessment, end of unit test on magazines	1. Self-assessment of film posters 2. Teacher assessment, end of unit test on film posters	Exams week 5: advertising	1. Self-assessment of newspapers 2. Teacher assessment, end of unit test on newspapers	Exams week 4: magazines	1. Self-assessment of Component 1 Section A: film posters 2. Teacher assessment of Component 1 Section A: film posters
Y9 iMedia	1. Peer assessment of creative task 2. Teacher assessment – R093 mid unit quiz	1. Self-assessment of R093 progress 2. Teacher assessment – R093 online quiz	Exams week 5: Modified R093 mock	1. Self-assessment of R094 coursework 2. Teacher assessment – R094 coursework	Exams week 4: Practical video editing exam	1. Peer assessment of practice R098 coursework = storyboards 2. Teacher assessment of practice R098 coursework = photographs
Y10 GCSE	Exams Week 7: advertising	1. Peer assessment of Component 1 Section A: newspapers 2. Teacher assessment of Component 1 Section A: newspapers	1. Self-assessment of Component 1 Section A: news industry 2. Teacher assessment of Component 1 Section A: film industry	1. Peer-assessment of Component 1 Section A: radio industry 2. Teacher assessment of Component 1 Section A: Video game industry	Exams Week 2: Full Component 1 mock	1. Self-assessment of Component 3: coursework 2. Teacher assessment of Component 3: coursework

Y10 iMedia	1. Self-assessment – knowledge recap of R093 2. Teacher assessment of R093	Exams Week 4 (10A only): Full R093 Mock	Exams: R093 10th Jan	Exams Week 2 (10A only): Full R093 Mock	Exams: R093 10th June	
11 GCSE	1. Peer assessment of Component 2 Section A: Luther 2. Teacher assessment of Component 2 Section A end of unit test on Luther	Exams Weeks 3+4: Component 2 Section A: TV Crime Drama	1. Self-assessment of Component 2 Section B: music industry 2. Teacher assessment of Component 2 Section B end of unit test: music industry	Exams Weeks 2&3 Full Component 2 mock	Exams: Component 1 13 th May Component 2 20 th May	
Year 12 Digital Media	Exams Week 5: Introduction to media assessment	Self-assessment of Unit 1 Teacher assessment of Unit 1 extended responses	Peer-assessment of Unit 1 Teacher assessment of Unit 1 extended responses	Self-assessment of Unit 2 Teacher assessment of Unit 2	Exams: Unit 1 14th May Unit 2 16th May	Self & Peer assessment of Unit 3 LO1
Year 12 Film Studies	Exams Week 5: Introduction to film studies assessment	Peer assessment: knowledge quizzes Teacher assessment of Component 1 Section A: Hollywood Film	Peer assessment: knowledge quizzes Teacher assessment of Component 1 Section B: American Film	Peer assessment: knowledge quizzes Teacher assessment of Component 1 Section C: British Film	Self & Peer assessment of NEA	Full Component 1 mock
Year 13 Digital Media	Peer assessment of U20 progress	Exams week 3 +4	Self-assessment of U23 progress	Peer assessment of U24 progress		

	Teacher assessment of U20 progress		Teacher assessment of U23 progress	Teacher assessment of U24 progress		
			Exams: Unit 1 resit 11 th Jan Unit 2 resit 16 th Jan	Exams week 2+3: N/A		

Frequency:

Key Stage 4: twice a term but one should be peer / self-assessment or a group feedback sheet

Key Stage 5: ongoing regular in class assessments throughout the year (at least once a term)

2. How is formative assessment carried out in lessons to monitor student understanding of the curriculum and check for misconceptions?

- Constant monitoring of coursework completion via A/B tutor with teacher comments/questions to guide learners
- Kahoot subject knowledge test for basic skills – camera angles etc. for starters and plenaries
- Post-it notes on practical work from teacher/peer to give informal feedback
- Completion of knowledge organisers with red/amber/green to monitor own learning and understanding
- Homework to check learning of key concepts learnt in the lessons