

Component 1: Exploring the Media

Written examination: 1 hour 30 minutes = 40% of qualification (80 marks)

Section A: Exploring Media Language and Representation

1). Magazines:

- *Pride (2015)*
- *GQ (2019)*

2). Film Posters:

- *The Man with the Golden Gun (1974)*
- *No Time to Die (2019)*

3). Newspapers:

- *The Guardian (2022)*
- *The Sun (2021)*

4). Print advertisements:

- *Quality Street*
- *This Girl Can*

Section B – Exploring Media Industries and Audiences

1). Newspapers:

- *The Sun – one complete issue*
- *The Sun website – selected pages*

2). Film:

- *No Time to Die website – selected pages*

3). Radio:

- *The Archers – one complete episode*
- *The Archers website – selected pages*

4). Video Games:

- *Fortnite*

GCSE Media Studies:

Assessment summary

- Component 1 exam (End of Y11) = 1 hour 30 minutes (40% of qualification)
- Component 2 exam (End of Y11) = 1 hour 30 minutes (30% of qualification)
- Component 3 Non- exam assessment = Individual project (30% of qualification)

Component 2: Understanding Media Forms and Products

Written examination: 1 hours 30 minutes
30% of qualification (60 marks)

Section A = Television Crime Drama

- *Luther (S1,E1)*
- *The Sweeney (S1,E1)*

Section B = Music Video & Online Media

- *Lizzo – Good as Hell (2019)*
- *Justin Bieber – Intentions (2020)*
- *TLC – Waterfalls (1995)*
- *Lizzo – website*
- *Justin Bieber - website*



Cross-Media Production

Internally Assessed
30% of qualification (60 marks)

Learners must submit:

- 1). A statement of aims and intentions (10)
- 2). A cross-media production (50)

- Television

Create a cross-media production to include a sequence from a new television programme and related print or online* products.

Component 3:

- Advertising and Marketing: Music

Create a cross-media production to include an original music video for a new or local/unsigned artist or band and related print or online* products.

- Advertising and Marketing: Film

Create a cross-media production to include a print marketing campaign for a new film, and related audio-visual or online* products. (The cross-media production must **not** include a complete short film, film sequence or trailer).

- Magazines

Create a cross-media production to include a new print magazine and related audio-visual or online products.