



September 2023

Dear Parents/Carers

## Travel & Tourism Thorpe Park Trip Friday 29 September 2023

As part of the Travel and Tourism specification we are required to visit several different travel and tourism organisations. We have recently been studying the business strategies of various companies including Thorpe Park.

On **Friday 29 September** I have obtained 25 spaces for the 'Thorpe Park as a Business' Workshop. Students will explore how the resort operates as such a successful and exciting business. The speakers will demonstrate how creative Marketing, efficient Environmental Management and evolving Customer Service are all required to achieve such success. Students will;

- Identify key aims and objectives of the business
- Interpret business strategies to develop their own recommendations

The trip will **cost £15.00 per student**. This includes full entry to the park and rides, a bespoke business workshop and travel to and from Thorpe Park.

### Travel:

- Students should meet Mr Still at school at 7.30am.
- Students will travel to Thorpe Park by minibus departing at 8am.
- Students will leave Thorpe Park at approximately 15.30pm and arrive back in Seaford about 5pm depending on traffic.

Tickets are strictly limited and if your child would like the opportunity to attend, please complete the online form and pay using our online payment system - ParentPay at <https://www.seafordhead.org> by **Friday 15 September**. Should more than 25 students apply, then tickets will be allocated via ballot.

Students will need to be dressed appropriately for Thorpe Park and to bring sufficient food and drink to last them for the day. If your child takes their mobile phone, please note that this will not be covered by the school's insurance if it is lost or damaged.

If you would like further information please contact me by email, [stillb@seafordhead.org](mailto:stillb@seafordhead.org).

Yours sincerely

*Ben Still*

Mr Still  
Teacher of Geography  
Travel and Tourism Subject Lead

## Seaford Learning Trust

Mr R Ellis, Headteacher

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