



September 2023

Dear Parent/Carer

I am writing with regards to the teaching and learning in A Level Business, as well as materials and resources that will help your child with their study of the subject.

As has been explained in lessons, the department is delivering a teaching and learning strategy that requires students to complete pre-reading and a set of notes ready for the topic that is about to be covered. More information about the rationale behind this strategy is attached to this letter.

To aid the completion of these notes, we will be utilising the course textbook. While copies of the book are made available by the department, we also strongly recommend students have their own copies of textbooks to allow them to complete the notes required for lessons.

The textbook that the department will use throughout the two years of the course will be:

A Level Business

Edexcel AS/A level Business 5th edition student book: Hall, Jones, Raffo et al
ISBN: 9781447983545 - Current online price through Amazon: £47.99

<https://www.amazon.co.uk/Edexcel-level-Business-Student-ActiveBook/dp/1447983548>

Second hand copies are available for a cheaper price on websites such as eBay.

Please keep in mind that this covers both the Year 12 and Year 13 programmes of study. This also includes an online 'Active Book' if students prefer to use it as an online resource.

If you have any questions regarding the content of this letter, please do not hesitate to contact me directly.

Yours sincerely

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Flipped learning: Lessons and assessment in A Level Business

Concept

A traditional classroom setting sees students coming to lesson without any, or very little, prior knowledge of the topic they are about to study. The teacher then explains concepts to all students at the same time and pace. Homework is then set where students are assessed on what they do or do not understand from that lesson. This can often lead to some students not fully understanding the ideas from the lesson, and then struggle even more with their homework. Progress might not be what it could be.

A flipped classroom setting sees students reading and taking notes on the concepts at home *prior* to the lesson. This way students can get an understanding at their own pace. They then bring their completed notes to the classroom, where they will then check and apply their knowledge in activities that would traditionally be set for homework; the teacher is there to help those that found it difficult, and to extend those that found it more straightforward. Everyone has the chance to progress, no matter their starting point.

How it works in A Level Business at Seaford Head

- 1) Students are informed which topic they will be covering next lesson. They are then expected to read and write up the notes for that topic ready for the lesson.
- 2) Students bring their notes to the next lesson and show them to their teacher. This is then uploaded to OneNote as a record
- 3) They will review the notes as a class, asking any questions for areas they found difficult, before completing activities that apply and ultimately assess their knowledge.

How students will be assessed

- 1) Activities in lesson, which will also give immediate feedback to the student
- 2) Formally assessed timed questions and essays.

It is recommended that students buy the appropriate textbook; these are also available in the Business classrooms as well as the 6th form resource centre.